



POSTDOCTORAL FELLOWSHIP
School of Management Studies
Faculty of Commerce

We invite applications for a **postdoctoral fellowship position** in the School of Management Studies to work on sustainable marketing within the Sustainable Marketing Research Unit with Dr Sipiwe Dlamini as the PI.

Sustainable Marketing Research Project:

The Sustainable Marketing Research Unit (SMRU) envisions a multifaceted research project encompassing various topics within sustainable marketing. The research project will span across multiple Sustainable Development Goals (SDGs). Below, we outline the primary areas of research for the project:

SDG 3: Good Health and Well-being

- Factors influencing consumer health behaviours and decision-making
- Leveraging digital technologies for health promotion

SDG 12: Responsible Consumption and Production

- Factors influencing responsible consumption choices
- Reducing food waste and promoting sustainable packaging

Period: The PDRF is expected to take up the fellowship by February 2024, to be renewed for 2025 on conditions of a satisfactory progress report.

Value: R400 000 per year. No benefits or allowances are included in the value of the fellowship.

Minimum requirement:

- A PhD in a social-science-related field within the last five years in line with the research project
- Have not previously held any Comprehensive permanent professional academic posts
- A track record of accredited journal publications and conference contributions
- Excellent writing, presentation, conceptualisation, and organisational skills
- The ability to work independently and as part of a team

Responsibilities:

- Publication of at least two journal articles per year and one conference presentation
- Register as a Postdoctoral Research Fellow in the School of Management Studies at UCT
- Enter a Memorandum of Understanding with the relevant Principal Investigator and adhere to the plans and agreements therein
- Comply with the University's approved policies, procedures, and practices for the postdoctoral sector

Applicants are required to submit:

- A letter of application (stating your experience, experience and fit with the research project);
- A research plan with expected publication output within the period 2024 and 2025
- A CV including a list of any conference presentations, working papers, and publications;
- The names and contact details of 2 academic references who have taught/supervised the candidate at a university level

The closing date for receipt of applications is 30 November 2023.

- Enquiries should be forwarded to the PI: Dr Sipiwe Dlamini (Sipiwe.dlamini@uct.ac.za)
- To apply, please e-mail the documents in a single pdf file clearly indicating "SMRU Postdoctoral Fellowship" in the subject line to Zaeem Najaar (zaeem.najaar@uct.ac.za)

The University of Cape Town reserves the right to disqualify ineligible, incomplete and inappropriate applications, change the award conditions, and make no award.

UCT is a designated employer committed to the pursuit of excellence, diversity, and redress in achieving its equity targets in accordance with the Employment Equity Plan of the University and its Employment Equity goals and targets. Preference will be given to candidates from the under-represented designated groups including candidates with disabilities